



CONTINUING EDUCATION

Summer 2019

Classes,
Events +
Certificates

Reach New Creative + Professional Heights in 2 Ways

Courses

Our credit and noncredit courses boost your life, work and self-expression.

Whether you want to tackle an item on your bucket list, like mastering your digital camera settings, or if you are poised to take the creative reigns of your career, UArts courses are the perfect step forward. Take any credit or non-credit course in this brochure for personal or professional enrichment—many do not require prior experience.

Certificate Programs

Build your expertise in the area of your choice through a series of curated courses.

If you are looking to re-skill, build a new specialty or launch a freelance business, you are the perfect candidate for UArts certificate programs. Each carefully designed experience can be completed in one year. You can also stack programs to build your skills in multiple areas.

Choose from these program areas:

Graphic Design	Teaching Artist
Digital Photography	Social Media Marketing
Front-End Web Development with JavaScript	Web Design
	UX Design

Certificate Student Benefits

As a certificate student, you join our community of designers, artists and innovators. We provide valuable benefits, guidance and support throughout the program including:

UArts student photo ID	Digital storage (for web hosting class assignments and projects).
UArts Career Services	UArts Library borrowing privileges
Access to the Corzo Center for the Creative Economy	Guest lecture series & networking opportunities
Computer hardware discounts	

Learn to Navigate the Digital Landscape with our Certificate Programs

Digital Photography Certificate, Levels I + II

Explore digital photography from commercial, conceptual, critical and cultural contexts, developing a visual language through studio work and critique. **Level I** is the first step for students looking to gain experience with photography. **Level II** expands on existing skillsets and prepares you to enter the field of photography professionally.

Graphic Design Certificate, Levels I + II

This program encompasses the fundamentals of design, including typography, motion graphics and new interfaces for visual communication. **Level I** introduces you to the Adobe Creative Cloud platform while embedding design thinking into each course. **Level II** focuses on fine-tuning your visual communication skills, so you can create a body of work that represents your vision as a designer.

UX Design Certificate

The field of UX is a growing area of digital design. This program will guide you through the process of translating research into human-centered user experiences. Learn to effectively listen to clients and respond to their customers wants and needs.

Social Media Marketing Certificate

Gain in-depth experience creating strategies for building brand presence online. The emphasis of this program is on the development of a digital skillset for producing online content and building proficiency in data analysis related to social media marketing. This program will prepare you for an entry-level position in an agency or brand, or a freelance career.

Front-End Web Development with JavaScript Certificate

This program will advance your technical skills and knowledge in areas including JavaScript programming, development, user experience, CMS and client/project management. Culminating coursework will lead you through the process of developing a complete web application, incorporating the higher-level skills gained in the program.

Web Design Certificate

Develop the technical and design acumen needed to enter this competitive industry. This program focuses on the fundamentals of front-end design and new interfaces for visual communication on web-based platforms. Learn the tools and programming languages needed for an entry-level position in the web design field.

Now accepting applications

For specific program application requirements, learn more at uarts.edu/certificate-programs.

Third-party billing is available to employers supporting staff professional development.

Fall 2019 applications are accepted for:

Graphic Design
Digital Photography
UX Design

Application Deadline: Sept. 9, 2019
Program Orientation: Sept. 30, 2019

Winter/Spring 2020 applications accepted for:

Social Media Marketing
Front-End Web Development with JavaScript
Web Design

Application Deadline: Jan. 10, 2020
Program Orientation: Jan. 27, 2020

uarts.edu/certificate-programs

Meet Us!

Information Session

Wednesday, May 15, 2019

Consider your options, discuss your goals, learn about certificates, meet faculty, speak with current students and ask questions.

New student attendees are eligible for a 10% tuition discount on one summer course. See uarts.edu/ce for information and to RSVP.

Tuition Discounts

We are proud to provide members of certain organizations and university groups with tuition discounts, including: alumni, American Institute for Architects, Culture Works, Haviland Society, InLiquid, Museum Council of Philadelphia, Philadelphia Orchestra subscribers, as well as a senior discount.

For full details, visit uarts.edu/ce/policies.




Policies

Course information is subject to change. The University of the Arts reserves the right to cancel or change any curricular offering, policy, faculty assignment or financial regulation described in this brochure. If a cancellation should occur, students will be notified prior to the start of classes and will have the option of taking another course or receiving a full refund. For information on refunds and other policies, visit uarts.edu/ce/policies.

Contact Information

Mailing Address
Continuing Education
The University of the Arts
320 S. Broad St.
Philadelphia, PA 19102

Office Location
Continuing Education
Terra Hall, 9th floor,
Room 901
211 S. Broad St.
Philadelphia, PA 19107

Web uarts.edu/ce
Phone 215-717-6006
Email continuingeducation@uarts.edu
 @uarts_ce
 @UArtsCE
 @UArtsCE

Visit uarts.edu/ce for more information on courses, including course descriptions, faculty bios and registration.

Continuing Education Important Dates

May 15

Info Session - meet faculty, discuss your goals, learn more about courses & certificates

June 3–August 9

Summer Semester

June 3–6

Ice Cream Social Kick-off

July 3–4

No Classes
University closed in observation of Independence Day

August 7

Variety Show (open to the public)

uarts.edu/ce

Join our email list: bit.ly/ce_findoutmore

SUMMER 2019

Term begins Monday, June 3, 2019

Explore course descriptions and faculty profiles at uarts.edu/ce.

Courses

Enrichment courses for adults of all experience levels.

 Director's Spotlight

Art & Design

Creating a Large-Scale Paper Collage

THU 6–9 PM, JUL 11–AUG 8 (5 classes)

NONCREDIT, TUITION + FEES: \$295

Techniques for cut paper and assemblage to make wall-sized artwork.

Instructor: Michelle Oosterbaan

Drawing Challenge: 100 Drawings in 10 Weeks

TUE 6–8:30 PM, JUN 4–AUG 6 (10 classes)

NONCREDIT, TUITION + FEES: \$315

Challenge yourself to create 100 drawings in 10 weeks!

Instructor: TBD

Filmmaking: Introduction to Video

MON 6–9 PM, JUN 3–AUG 5 (10 classes)

NONCREDIT, TUITION + FEES: \$540

Develop scenes & camerawork.

Instructor: Ellen Reynolds

Illustration: Character Development

THU 6–8:30 PM, JUN 6–AUG 8 (9 classes)

NONCREDIT, TUITION + FEES: \$345

Create characters for use in comics, children's books, gaming or animation.

Instructor: Christian Patchell

Introduction to Book Binding

THU 6–9 PM, JUN 6–AUG 8 (9 classes)

NONCREDIT, TUITION + FEES: \$335

Softcover books: pamphlets, Coptic, accordion and Japanese structures.

Instructor: Beth Sheehan

Letterpress Printmaking

TUE 6–8:30 PM, JUN 4–AUG 6 (10 classes)

NONCREDIT, TUITION + FEES: \$390

Set type & print on a Vandercook press.

Instructor: Marisha Simons

Open Edition Printmaking

TUE 6–9 PM, JUN 4–AUG 6 (10 classes)

NONCREDIT, TUITION + FEES: \$370

Intermediate & advanced printmakers - instruction & access to printmaking studios.

Instructor: Susan White

Studio Painting

MON 6–8:30 PM, JUN 3–AUG 5 (10 classes)

NONCREDIT, TUITION + FEES: \$350

Perceptual painting with focus on materials, techniques & concepts.

Instructor: TBD

Taxidermy as Wearable Art

WED 6–9 PM, JUL 10–AUG 7 (5 classes)

NONCREDIT, TUITION + FEES: \$325

Repurpose, create & design wearable art.

Instructor: Beth Beverly

Digital Design

Adobe Creative Cloud Overview

MON 6–9 PM, JUN 3–AUG 5 (10 classes)

3 CREDITS, TUITION + FEES: \$915

NONCREDIT, TUITION + FEES: \$805

Fundamentals of Photoshop, Illustrator and InDesign.

Instructor: Christine Bailey

Website Portfolio Builder for Artists, Photographers and Writers

MON 6–9 PM, JUN 3–JUL 1 (5 classes)

NONCREDIT, TUITION + FEES: \$340

Design and build an attractive and functional website.

Instructor: LeeAnn Kinney

Music, Movement & Dance

Classical Tap

THU 6–7:30 PM, JUN 6–AUG 15 (10 classes)

NONCREDIT, TUITION + FEES: \$260

Technique, choreography and fun!

Instructor: Corinne Karon

Songwriting Workshop

WED 6–9 PM, JUL 10–AUG 7 (5 classes)

NONCREDIT, TUITION + FEES: \$255

Fundamentals and collaboration for aspiring composers.

Instructor: Kevin Hanson

Writing

Writer's Workshop

THU 7–9:30 PM, JUN 6–AUG 15 (10 classes)

NONCREDIT, TUITION + FEES: \$420

Fiction and nonfiction writers share and critique.

Instructor: Ken Bingham

Screenwriting: Finish Your Next Draft

MON 6–9 PM, JUN 24–AUG 12 (8 classes)

NONCREDIT, TUITION + FEES: \$420

PRE-REQ: Students need to have a first draft of screenplay.

Workshop your first draft screenplay.

Instructor: David Greenberg

Screenwriting: Writing the Short Film

TUE 6–9 PM, JUN 25–AUG 13 (8 classes)

NONCREDIT, TUITION + FEES: \$420

Fundamentals of short film scriptwriting.

Instructor: David Greenberg

Poetry Challenge: Write 100 Poems in 10 Weeks

WED 6–8:30 PM, JUN 12–AUG 7 (9 classes)

NONCREDIT, TUITION + FEES: \$310

Generative workshop - guided writing exercises and feedback.

Instructor: Steve Kleinman

Memoir Writing

MON 6–8:30 PM, JUN 3–AUG 5 (10 classes)

NONCREDIT, TUITION + FEES: \$415

Everyone has a story.

Let's write yours!

Instructor: Laura Biesiadecki

Certificate Courses

For enrolled certificate students, unless otherwise noted.

Digital Photography Certificate

Digital Darkroom

TUE 6–9 PM, JUN 4–JUL 2 (5 classes)

1.5 CREDITS, TUITION + FEES: \$435

PRE-REQ: Photo I and Lightroom

Learn how to produce artwork for digital media, from websites to books to service bureaus.

Instructor: Daniel Kraus

Digital Fine Art Printing

TUE 6–9 PM, JUL 9–AUG 6 (5 classes)

1.5 CREDITS, TUITION + FEES: \$475

PRE-REQ: Photo II and Digital Darkroom

Creating and printing physical photographs.

Instructor: Jeff Einhorn

Portrait Photography *

WED 6–9 PM, JUN 5–AUG 7 (10 classes)

3 CREDITS, TUITION + FEES: \$790

Introduction to creative studio & lifestyle portraiture.

Instructor: Hinda Schuman

Digital Photography Capstone Project

MON 6–9 PM, JUN 3–AUG 5 (10 classes)

3 CREDITS, TUITION + FEES: \$850

PRE-REQ: Successful completion of all prerequisites.

Final course in the Digital Photography Certificate Program.

Instructor: Andrea Poulsen

Graphic Design Certificate

Design with Adobe After Effects

Section 1: WED 6–9 PM, JUN 5–JUL 3, + MON 6–9 PM, JUN 10

+ MON 6–8 PM, JUN 24 (7 classes)

Section 2: WED 6–9 PM, JUL 10–AUG 7

+ MON 6–8 PM, JUL 15

+ MON 6–9 PM, AUG 5 (7 classes)

2 CREDITS, TUITION + FEES: \$640

PRE-REQ: Design with Adobe Illustrator and Design with Adobe Photoshop

Put designs into motion with this animation application.

Instructor: Steven Meyer

Design with Adobe InDesign

Section 1: WED 6–9 PM, JUN 5–JUL 3

+ MON 6–9 PM, JUN 10

+ MON 6–8 PM, JUN 24 (7 classes)

Section 2: WED 6–9 PM, JUL 10–AUG 7

+ MON 6–8 PM, JUL 15

+ MON 6–9 PM, AUG 5 (7 classes)

2 CREDITS, TUITION + FEES: \$640

PRE-REQ: Design with Adobe Illustrator and Design with Adobe Photoshop

Lay out your projects in the page design application.

Instructor: Gina Kernan

Typography

WED 6–9 PM, JUN 5–AUG 7 (10 classes)

3 CREDITS, TUITION + FEES: \$940

PRE-REQ: Design with Adobe InDesign

Design with letterforms & images for visual communication.

Instructor: Gregg Robinson

* Open to non-certificate students

Apply Now for Certificate Programs

For certificate program information, including application deadlines and full course sequences, visit uarts.edu/certificate-programs.

With a focus on design principles and professional practices, our certificate programs are designed as a first step for students considering a career transition to an entry-level role working at an agency or those who are looking to launch a freelance career. Each certificate program is designed to be completed in one year, with opportunities to enhance skills further through Level II programs.

Dynamic programming includes guest lectures by industry experts and case studies that examine professional business practices in creative fields.

Social Media Marketing Certificate

Project Management for Creatives *

THU + FRI 6:30–9:30 PM, JUL 11+12

SAT + SUN 9 AM–4 PM, JUL 13+14

(Weekend Intensive)

2 CREDITS, TUITION + FEES: \$620

PRE-REQ: Effective Writing for Digital Media or Usability and User Experience

Learn best business practices for digital design and social media industry.

Instructor: Sloan Miller

Visual Creative for Digital Media

TUE 6–9 PM, JUN 4–JUL 16 (7 classes)

2 CREDITS, TUITION + FEES: \$620

PRE-REQ: Overview of Social Media Marketing + Effective Writing for Digital Content

Learn to work with & create compelling visual content for social media.

Instructor: Melissa Alam

Web Design Certificate

Web Design II *

TUE + THU 6–8 PM, JUN 4–AUG 8 (10 classes)

4 CREDITS, TUITION + FEES: \$1,290

NONCREDIT, TUITION + FEES: \$1,090

PRE-REQ: Web Design I

Collaborative development and building technical skills.

Instructor: Oggi Danailov

UX Design Certificate Program

Project Management for Creatives *

THU + FRI 6:30–9:30 PM, JUL 11+12

SAT + SUN 9 AM–4 PM, JUL 13+14

(Weekend Intensive)

2 CREDITS, TUITION + FEES: \$620

PRE-REQ: Effective Writing for Digital Media or Usability and User Experience

Learn best business practices for the digital design and social media industries.

Instructor: Sloan Miller

NEW! UX Capstone Project

MON 6–9 PM, JUN 3–AUG 5 (10 classes)

3 CREDITS, TUITION + FEES: \$940

PRE-REQ: Successful completion of all UX certificate courses.

Final course in the UX Design Certificate Program.

Instructor: Lindsay Tabas

Front-End Web Development with JavaScript

Courses starting in January 2020, apply now at uarts.edu/ce/frontenddev

Looking for Professional Development for your staff?

The University of the Arts accepts Third Party Billing arrangements, allowing a company or outside agency to pay tuition and/or fees for students that it sponsors.

Visit cs.uarts.edu/ce/policies#thirdpartybilling for more information and to download the Tuition Repayment Agreement. Non-profit rate available.

Ways To Register

In Person

University of the Arts
College of Critical & Professional Studies
Terra Hall, 211 S. Broad St.
9th Floor, Room 901
Philadelphia, PA 19102

Call

215-717-6006

Online

uarts.edu/ce

We have a simplified registration system for new and returning students available at uarts.edu/ce.

SPECIAL EVENTS OPEN TO THE PUBLIC

Guest Speaker Series

Supplement your courses with hands-on experiences and special topic presentations in areas of web design, graphic design, social media marketing and digital photography by industry experts. Learn more about upcoming events, which are free and open to the public, by visiting uarts.edu/certificate-programs.

Ice Cream Social Kick-off

Join the UArts Continuing Education team for a complimentary frozen treat to start the summer semester.

Monday, June 3 – Thursday, June 6

Check uarts.edu/ce for time & location details.

Info Session

Consider your options, learn about new enrichment courses and certificates, meet faculty and ask questions. New student attendees are eligible for a 10% tuition discount on one summer course. See uarts.edu/ce for information and restrictions.

Wednesday, May 15, 6–7:30 PM

Variety Show

Join us for our UArts Continuing Education Variety Show, which features readings, performances and other delights presented by you, our students, faculty and friends. (Yes, we encourage you to take the stage!) Light refreshments will be served.

Wednesday, August 7, 7–9 PM

Visit uarts.edu/ce to learn more about courses, faculty and registration.