



THE UNIVERSITY OF THE ARTS

Strategic Planning Steering Committee Meeting

Friday, September 21, 2018, 10am - 12pm

Terra Board Room

Agenda:

- I. Introductions
- II. *From Good to Great* - first Who, then What, Take Action
- III. Committee Goals - *what is a Strategic Plan? What are the components?*
- IV. Discussion of example strategic plans
- V. Mapping existing outputs to the components of a strategic plan:
 - Mission
 - Core Values
 - 4 pillars
 - 7 institutional goals
- VI. Review timeline and process of the work ahead

Resources:

(please read the following documents in advance of the meeting)

- [Strategic Planning Committee August 2018 Kick-Off slides](#) by President Yager
- [Executive Summary of 2017 Day of Strategic Conversations](#)
- [Student Polling 2018](#) - aggregate data
- [Example Strategic Plans](#) (SVA, RISD, California College of Arts)

Handouts:

(will be provided at the meeting)

- Glossary of Terms
- Strategic Plan template
- Key slides from August 24 Kick-Off Meeting (Mission, Core Values, 4 pillars, 7 goals)
- Timeline & Schedule of Meetings



THE UNIVERSITY OF THE ARTS

Strategic Planning Steering Committee

Members Include:

Erin Elman, Dean of the College of Critical & Professional Studies (co-chair)
Shelton Walker, AVP of Special Projects (co-chair)
Maurice Baynard, Senior Lecturer, School of Critical Studies
Michael Johnson, Assistant Professor, MBET Program Director
Elise Juska, Associate Professor, Creative Writing
Jeffrey Kisler, Registrar
Neil Kleinman, Director of the Corzo Center for the Creative Economy and Professor of Innovation & Entrepreneurship
Heeseung Lee, AVP of Admissions
Len Lipkin, Director of Information Services
Sara MacDonald, Public Services Librarian
Paul Matteson, Assistant Professor, School of Dance
Lexi Morrison, Title IX Coordinator & Diversity Administrator
Angela Reichers, Associate Professor, Graphic Design Program Director
Rebecca Sack, Assistant Professor, Director Fine Arts Program
Fadi Skeiker, Associate Professor, School of Theater
Erik Van Horn, Associate Professor, Game Art Program Director
Sheila Watts, Associate Dean, College of Critical & Professional Studies

For reference, members of the entire Strategic Planning Committee include:

Jill Annitto, Assistant to the President, President's Office
Maurice Baynard, Assistant Professor, Critical & Professional Studies
Tracy Bartholomew, Director for the Center for Teaching & Learning Assessment, Provost
Justin Bernard, Shop / Studio Supervisor, Industrial Design,
Mariann Cardonick, Assistant Vice President of Student Financial Services, SFS
Mary Louise Castaldi, Reference Librarian, University Libraries
Amy Dugas Brown, Head of Theater Management and Production, School of Theater
Donna Faye Burchfield, Director of the School of Dance
Elizabeth Carter, Access Services Librarian, University Libraries
Stephen Cirino , MBET
Marc Dicciani, Dean of the College of Performing Arts



THE UNIVERSITY OF THE ARTS

Melissa DiGiacomo, Director for Continuing Studies Operations, Critical & Professional Studies
Rosi Dispensa, Director for Pre-College Programs, Pre-College
Erin Elman, Dean of the College of Critical & Professional Studies
Gigi Giusto, Student Affairs Coordinator, Student Affairs
Beck Gusler, Associate Director for Operations, SFS
Shayla Vie Jenkins, Assistant Professor, School of Dance
Michael Johnson, Director of MBET Program
Elise Juska, Associate Professor, Creative Writing
Jeffrey Kisler, Registrar
Neil Kleinman, Director for Corzo Center for Creative Economy, Center for Creative Economy
Heeseung Lee, AVP of Admissions
Len Lipkin, Director for Information Services, OTIS
Sara MacDonald, Public Services Librarian, University Libraries
Matthew D. Manhire, Assistant Professor, School of Music
Anne Massoni, Program Director, Photography
Paul Matteson, School of Dance
Emily Mattingly, Director of First Year Writing, Critical & Professional Studies
Jennifer McGinn, School of Dance
Larry Mitnick, Program Co-Director, Core Studies, College of Art, Media, and Design
Rhonda Moore, Student Financial Services Counselor, SFS
Lexi Morrison, Title IX & Diversity Administrator, President's Office
Caitlin Perkins, Director of Continuing Ed & Special Programs, Critical & Professional Studies
Karen Pollard, Museum Studies Coordinator, Museum Studies
Som Prasad, Web Content and Analytics Manager, Enrollment Marketing
Joe Rapone, Interim Dean of the College of Art, Media, and Design
Angela Riechers, Associate Professor, Graphic Design
Jordan Rockford, Assistant Director for Faculty Outreach and Support, Advising
Rebecca Sack, Program Director, School of Art
Mara Scrupe, Professor, Fine Arts
Fadi Skeiker, School of Theater
Lori Spencer, Director of the School of Art
Erik Van Horn, Associate Professor, Game Art Program Director
Shelton Walker, AVP for Special Projects
Sheila Watts, Associate Dean for Continuing Studies, Critical & Professional Studies
Jesse Zaritt, Assistant Professor, School of Dance