

CONTINUING EDUCATION

**Winter/
Spring
2019**

Classes,
Events +
Certificates

Reach New Creative + Professional Heights in 2 Ways

Courses

Credit + non-credit course options that boost your life, your work and your expression.

Whether you want to tackle an item on your bucket list like mastering your digital camera settings or if you are poised to take the creative reigns of your career, UArts courses are the perfect step forward. Take any credit or non-credit course in this brochure for personal or professional enrichment—many do not require prior experience.

Certificate Programs

A series of credit courses build your expertise in the area of your choice.

Looking for a workplace edge, a speciality, a new career or to launch a freelance business? You are the perfect candidate for our certificate programs.

Choose from these program areas:

Graphic Design	Teaching Artist
Digital Photography	Social Media Marketing
Front-End Web Development	Web Design
	UX Design

Certificate Student Benefits

As a certificate student, you join our community of designers, artists and innovators. We provide valuable benefits, guidance and support throughout the program including:

UArts Student Photo ID	Digital Storage for web hosting for class assignments and projects.
UArts Career Services	UArts Library Borrowing Privileges
Access to the Corzo Center For The Creative Economy	Guest Lecture Series + Networking Opportunities
Computer Hardware Discounts	

Learn to Navigate the Digital Landscape with our Certificate Programs

Digital Photography

Explore digital photography from commercial, conceptual, critical and cultural contexts, developing a visual language through studio work and critique. Level I is the first step for students looking to gain experience with photography. Level II expands on existing skillsets and prepares you to enter the field of photography professionally.

Graphic Design Certificate

This program encompasses the fundamentals of design including typography, motion graphics and new interfaces for visual communication. Level I introduces you to the Adobe Creative Cloud platform while embedding design thinking into each course. Level II focuses on fine-tuning your visual communication skills to create a body of work that represents your vision as a designer.

UX Design Certificate

The field of UX is a growing area of digital design. This program will guide you through the process of translating research into human-centered user experiences. Learn to effectively listen to clients and respond to their customers wants and needs.

Web Design

Develop the technical and design acumen needed to enter this competitive industry. This program focuses on the fundamentals of front-end design and new interfaces for visual communication on web-based platforms. Learn the tools and programming languages needed for an entry-level position in the web design field.

Front-End Web Development

This program will advance your technical skills and knowledge in areas including JavaScript programming, development, user experience, CMS and client/project management. Culminating course work will lead you through the process of developing a complete web application, incorporating the higher-level skills gained in the program.

Social Media Marketing Certificate

Gain in-depth experience creating strategies for building brand presence online. The emphasis of this program is on the development of a digital skillset for producing online content and building proficiency in data analysis related to social media marketing. This program will prepare you for an entry-level position within an agency, brand or to launch a freelance career.

Winter/Spring 2019

Application Deadline: January 18, 2019
Program Orientation: January 28, 2019

Fall 2019

Application Deadline: September 9, 2019
Program Orientation: September 30, 2019

Apply Now

With a focus on design principles and professional practices, our certificate programs are designed as a first step for students considering a career transition to an entry level role working at an agency or those who are looking to launch a freelance career. Each certificate program is designed to be completed in one year, with opportunities to enhance skills further through Level II programs.

Dynamic programming includes guest lectures by experts in the field, case studies and examines professional business practices in creative fields.

Now accepting applications for Winter/Spring 2019 + Fall 2019 Certificate Programs.

For specific program application requirements, learn more at cs.uarts.edu/certificate-programs

3rd Party Billing available to employers supporting staff professional development.

cs.uarts.edu/certificate-programs

Tuition Discounts

We are proud to provide members of certain organizations and University groups with tuition discounts, including: alumni, AIA, Culture Works, Haviland Society, InLiquid, Museum Council of Philadelphia, Philadelphia Orchestra Subscribers, as well as a Senior Discount.

For full details, visit: cs.uarts.edu/ce/policies#tuitiondiscounts

Note: Membership discounts are not available via online registration.

Policies

Course information is subject to change. The University of the Arts reserves the right to cancel or change any curricular offering, policy, faculty assignment or financial regulation described in this brochure. If a cancellation should occur, students will be notified prior to the start of classes and will have the option of taking another course or receiving a full refund.

For information on refunds and other policies, visit: cs.uarts.edu/ce/policies

Contact Information

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211 South Broad Street
Philadelphia, PA 19107

Web cs.uarts.edu/ce
Phone 215.717.6006
Email continuingeducation@uarts.edu
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@UArtsCE
@UArtsCE

Meet Us!

Information Session

Wednesday, January 9, 2019

Consider your options, discuss your goals, learn about certificates, meet our faculty, speak with current students and ask questions.

New student attendees are eligible for a 10% tuition discount on one winter/spring course. See cs.uarts.edu/ce for information and to RSVP.

For more information on courses, including course descriptions and faculty bios, and registration visit cs.uarts.edu/ce/courses

January 28-April 11
Winter/Spring Semester

January 9

Info Session - meet faculty, discuss your goals, learn more about courses + certificates

January 28

Certificate Program Orientation

March 11-15

March closed + no classes, Spring Break

April 18

Variety Show (open to the public)

WINTER/ SPRING 2019 COURSES

Term begins
Monday, January 28, 2019

Course descriptions and faculty profiles
can be found online at cs.uarts.edu/ce

 **Certificate Course**

Art + Design

Animation

WED 7-9:30 PM, JAN 30-APR 10 (10 Classes)
NON-CREDIT \$350, FEE \$40

Fundamentals of hand drawn animation to digital approaches.
Instructor: Lowell Boston

Creating a Large Scale Paper Collage

TUE 6-9 PM, MAR 19-APR 9 (5 Classes)
NON-CREDIT \$275, FEE \$20

Techniques for cut paper + assemblage to make wall size artwork.
Instructor: Henry Bermudez

Drawing

WED 6-8:30 PM, JAN 30-APR 10 (10 Classes)
NON-CREDIT \$350, FEE \$15

Composition, line gesture, figure + still life.
Instructor: Adam Lovitz

Filmmaking: Introduction to Video

TUE 6-9 PM, JAN 29-APR 9 (10 Classes)
NON-CREDIT \$500, FEE \$40

Scenes + camerawork.
Instructor: Ellen Reynolds

Letterpress Printmaking

TUE 6-8:30 PM, JAN 29-APR 9 (10 Classes)
NON-CREDIT \$350, FEE \$60

Set type + print on a Vandercook press.
Instructor: Marisha Simons

Making Comics

TUE 6-8:30 PM, JAN 29-APR 9 (10 Classes)
NON-CREDIT \$350, FEE \$20

Expand knowledge + execution of this vibrant storytelling medium.
Instructor: Christian Patchell

Metal Sculpture – Fabricating + Welding

TUE 6-9 PM, JAN 29-APR 9 (10 Classes)
NON-CREDIT \$430, FEE \$75

Make sculptural + functional objects in the studio.
Instructor: Paige Miller

Painting from Observation

TUE 6-8:30 PM, JAN 29-APR 9 (10 Classes)
NON-CREDIT \$350, FEE \$20

Intro to painting; color theory, design + still life.
Instructor: Michelle Oosterban

Screenprinting

THU 6-8:30 PM, JAN 31-APR 11 (10 Classes)
NON-CREDIT \$350, FEE \$60

Image generation, screen preparation + printing.
Instructor: Ian Sampson

Sign up for both of these courses and get 15% off tuition.*

Taxidermy as Wearable Art

WED 6-9 PM, MAR 13-APR 10 (5 Classes)
NON-CREDIT \$275, FEE \$65

Repurpose, create + design wearable art.
Instructor: Beth Beverly

Victorian Hairwork

MON 6-9 PM, JAN 28-FEB 25 (5 Classes)
NON-CREDIT \$275, FEE \$30

Learn to craft mourning hair art.
Instructor: Nicole Barrick

*Register by phone at **215.717.6006** to redeem discount

Digital Design

Adobe Creative Fundamentals

MON 6-9 PM, JAN 28-APR 8 (10 Classes)
3 CREDITS \$875, FEE \$40
NON-CREDIT \$765, FEE \$40

Overview of Photoshop, Illustrator + InDesign.
Instructor: Christine Bailey

Design with Adobe After Effects

WED 6-9 PM, MAR 6-APR 10
+MON 6-8 PM, MAR 25
+MON 6-9 PM, APR 15 (7 Classes)
2 CREDITS \$600, FEE \$40
NON-CREDIT \$550, FEE \$40

PRE-REQ: Design with Adobe Illustrator; Design with Adobe Photoshop
Put designs into motion with this animation application.
Instructor: John Alexander Brown

Design with Adobe Illustrator

WED 6-9 PM, JAN 30-FEB 27
+MON 6-8 PM, FEB 11
+MON 6-9 PM, FEB 25 (7 Classes)
2 CREDITS \$600, FEE \$40
NON-CREDIT \$550, FEE \$40

Digital design with vector graphics.
Instructor: Gregg Robinson

Design with Adobe InDesign

WED 6-9 PM, JAN 30-FEB 27
+MON 6-8 PM, FEB 11
+MON 6-9 PM, FEB 25 (7 Classes)
2 CREDITS \$600, FEE \$40
NON-CREDIT \$550, FEE \$40

PRE-REQ: Design with Adobe Illustrator; Design with Adobe Photoshop
Layout projects using this page design application.
Instructor: Gina Kernan

Design with Adobe Photoshop

WED 6-9 PM, MAR 6-APR 10
+MON 6-8 PM, MAR 25
+MON 6-9 PM, APR 8 (7 Classes)
2 CREDITS \$600, FEE \$40
NON-CREDIT \$550, FEE \$40

PRE-REQ: Design with Adobe Illustrator
Digital design with raster based images.
Instructor: Kendra Lebo

Foundations of Interactive Front-End Web Development with jQuery

MON 6-9 PM, JAN 28-APR 8 (10 Classes)
3 CREDITS \$900, FEE \$40
NON-CREDIT \$795, FEE \$40

Learn fundamentals of programming.
Instructor: TBD

Graphic Design Introduction

SAT 10 AM-4 PM, FEB 2 (1 Class)
1 CREDIT \$125, FEE \$0

Introduction for Graphic Design Certificate students.
Instructor: Gregg Robinson

Project Management for Creatives

THU+FRI 6:30-9:30 PM, FEB 7+FEB 8
SAT+SUN 9 AM-4 PM, FEB 9+FEB 10 (4 Classes)
2 CREDITS \$600, FEE \$20

PRE-REQ: User-Centered Design: Research Phase, Web III or equivalent experience.
Learn best business practices for the digital design field.
Instructor: Sloan Miller

Usability + User Experience

MON 6-9 PM, JAN 28-APR 8 (10 Classes)
3 CREDITS \$900, FEE \$40

PRE-REQ: User-Centered Design: Research Phase, Web III or equivalent experience.
Content, strategy + research.
Instructor: Mike Estok

Web Design I

TUE+THU 6-8 PM, JAN 29-APR 11 (20 Classes)
4 CREDITS \$1,250, FEE \$40
NON-CREDIT \$1,050, FEE \$40

Web design fundamentals, graphics, HTML/CSS.
Instructor: Jonathan Davis

Music, Performance + Dance

Acting Lab

WED 6-7:30 PM, JAN 30-APR 10 (10 Classes)
NON-CREDIT \$240, FEE \$15

Intro to acting through scene-work + exercises.
Instructor: Rosey Hay

Songwriting Workshop

THU 6-9 PM, MAR 7-APR 11 (5 Classes)
NON-CREDIT \$240, FEE \$15

Fundamentals + collaboration for aspiring composers.
Instructor: Kevin Hanson

Tap Repertory

THU 6-7:30 PM, JAN 31-APR 11 (10 Classes)
NON-CREDIT \$240, FEE \$20

Technique, choreography + a final performance!
Instructor: Corinne Karon

Vocal Lab

TUE 6-7:30 PM, JAN 29-APR 11 (10 Classes)
NON-CREDIT \$240, FEE \$15

Build confidence, have fun + learn basic singing.
Instructor: Reginald Pindell

Photography

Capstone Project – Digital Photography Certificate

COURSE BY APPOINTMENT
3 CREDITS \$750, FEE \$100

Instructor: Andrea Poulsen

Creative Digital Editing for Photographers

WED 6-9 PM, JAN 30-APR 10 (10 Classes)
3 CREDITS \$750, FEE \$40

PRE-REQ: Studio Photo + Lighting or equivalent

Use Adobe Photoshop for advanced image preparation; multiple layers, green screen, adjusting portraits.
Instructor: Daniel Kraus

Digital Photography II

TUE 6-9 PM, JAN 29-APR 9 (10 Classes)
3 CREDITS \$750, FEE \$40

PRE-REQ: Digital Photo I; Digital Media for Photographers - Lightroom

Expand competency + aesthetics; develop a body of work.
Instructor: Daniel Kraus

Photojournalism + Documentary Photography

MON 6-9 PM, JAN 28-APR 8 (10 Classes)
3 CREDITS \$750, FEE \$40

PRE-REQ: Digital Photo II or equivalent

Create content driven visual stories.
Instructor: TBD

Social Media

Effective Writing for Digital Content

TUE 6-9 PM, MAR 5-APR 9
+THU 6-8 PM, MAR 28
+THU 6-9 PM, APR 11 (7 Classes)
2 CREDITS \$600, FEE \$40

Learn to write solid copy for the digital landscape.
Instructor: Swabreen Bakr

Overview of Social Media Marketing

TUE 6-9 PM, JAN 29-FEB 26
+THU 6-8 PM, FEB 14
+THU 6-9 PM, FEB 28 (7 Classes)
2 CREDITS \$600, FEE \$40

Strategies for Facebook, Twitter, LinkedIn + more.
Instructor: Jessica Meeder

Writing

Writer's Workshop

THU 7-9:30 PM, JAN 31-APR 11 (10 Classes)
NON-CREDIT \$400, FEE \$20

Fiction + non-fiction writers share + critique.
Instructor: Ken Bingham

Effective Writing for Digital Content

TUE 6-9 PM, MAR 5-APR 9
+THU 6-8 PM, MAR 28
+THU 6-9 PM, APR 11 (7 Classes)
2 CREDITS \$600, FEE \$40

Learn to write solid copy for the digital landscape.
Instructor: Swabreen Bakr

Poetry

WED 6-8:30 PM, JAN 30-APR 10 (10 Classes)
NON-CREDIT \$400, FEE \$15

Explore + expand your poetic voice in a workshop format.
Instructor: Steven Kleinman

Screenwriting: Finish Your Next Draft

MON 6-8:30 PM, JAN 28-APR 8 (10 Classes)
NON-CREDIT \$400, FEE \$20

Workshop your draft screenplay.
Instructor: David Greenberg

Sign up for both of these courses and get 15% off tuition.*

Food Writing

TUE 6-9 PM, JAN 29-FEB 26 (5 Classes)
NON-CREDIT \$240, FEE \$100

Improve storytelling - images, tone, voice + mood.
Instructor: Laura Biesiadecki

Writing the Short Story

TUE 6-9 PM, MAR 5-APR 9 (5 Classes)
NON-CREDIT \$240, FEE \$15

From idea generation to heartfelt + intriguing climaxes.
Instructor: Laura Biesiadecki

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Ways To Register

In Person

The University of the Arts
Division of Continuing Studies
Terra Hall, 211 S. Broad Street
9th Floor, Room 901
Philadelphia PA, 19102

Mail In

check or credit card to Continuing Education (Division of Continuing Studies)
The University of the Arts
320 S. Broad Street
Philadelphia, PA 19102

Call

215.717.6006

Online

cs.uarts.edu/ce

Registration forms available at cs.uarts.edu/ce

Looking for Professional Development for your staff?

The University of the Arts accepts Third Party Billing arrangements, allowing a company or outside agency to pay tuition and/or fees for students that it sponsors.

Visit cs.uarts.edu/ce/policies#thirdpartybilling for more information and to download the Tuition Repayment Agreement. Non-profit rate available.

SPECIAL EVENTS OPEN TO THE PUBLIC

Guest Speaker Series

Supplement your courses with hands-on experiences and special topic presentations in areas of web design, graphic design, social media marketing and digital photography by experts in the field. Learn more about upcoming events, which are free + open to the public by visiting cs.uarts.edu/guest-speakers.

Info Session

Consider your options, learn about new enrichment courses + certificates, meet faculty, and ask questions. New student attendees are eligible for 10% tuition discount for one Winter/Spring course. See cs.uarts.edu/ce for information and restrictions.

Wednesday, January 9, 6-7:30 PM

Variety Show

Join us for our UArts Continuing Education Variety Show with readings, performances and other delights presented by YOU (yes, we encourage you to take the stage!), our talented students, faculty and friends. Light refreshments will be served.

Thursday, April 18, 7-9 PM

For more information on courses, including course descriptions and faculty bios, and registration visit cs.uarts.edu/ce/courses