

**The University of the Arts
Continuing Education
CE 2430 - Website Workshop**

Instructor: David Chaplin-Loebell

Course Description

Build a new website—or add features to the one you have, and end up with significant improvements over the course of this 10-week workshop. This course will be held in a guided workshop environment in which you and your fellow students will exchange ideas, designs and implementations and receive student and instructor feedback.

This workshop requires active participation. In the first session, we will begin to set goals for each student, and schedule weekly seminars that cover topics that are relevant to the projects that students in the class are working on.

Prerequisite: Web 1 or equivalent experience. Students with higher levels of experience are welcome.

Assignments

Each student in the workshop is expected to develop a series of new skills and apply them to the creation of a new or existing website. Progress on your website projects will be reviewed weekly for the duration of the class. Evaluation will be based on your success at setting goals, acquiring new skills, using feedback from the instructor and other students, and creating an exceptional web site.

Each student will also be expected to participate in the creation of a brief seminar on a web development topic, created in cooperation with the instructor. This will be discussed in more detail and scheduled during the first class.

Class Structure

- 6:30 - 7:00 Roundtable session: Each student will share progress on their project since the last week, discuss goals, and get feedback on their projects.
- 7:00 - 8:00 Seminar: Brief instructional sessions on web development topics. These may be student-led, or instructor-led with student assistance.
- 8:00 - 8:15 Break
- 8:15 - 9:30 Working Session: Unstructured time available for working on your site, asking questions of the instructor or fellow students, troubleshooting, research, etc.

Possible Seminar Topics

- advanced CSS
- JavaScript
- PHP
- search engine optimization
- AJAX
- Image Processing
- Design Techniques
- Site management and deployment
- Information Architecture
- Open Source Web Applications
- Flash
- Web Analytics
- ...anything else, as determined by the interests of the class.

Please Note:

The University of the Arts Continuing Education Program reserves the right to cancel or reschedule any course or to change the instructor. In the case of these circumstances, the university is not responsible for supplies that may be purchased in advance.

*To have ACT 48 Activity Hours for this course reported to the Pennsylvania Department of Education (PDE) you must complete and return the **Request for Activity Hours Submission Form** to the UArts Continuing Studies Office and meet all requirements outlined by the PDE.*