

CE2424

InDesign

University of the Arts
Continuing Ed. Department

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Adobe InDesign CS3 is the industry-standard page layout and design program used by design professionals everywhere. It enables you to create single-page or multi-page documents using text, images, and illustrations from a variety of sources. InDesign was created to work seamlessly with Adobe Illustrator, Photoshop, and Acrobat, allowing you maximum creative flexibility and control over your work.

In this course, you will be introduced to all of the major elements and capabilities of the program, with a focus on designing and executing an original creative piece of your own by the end of the term.

This is a great opportunity to add to your portfolio, so think about a project that is both fun for you to work on and shows off your skills. There will be time during each class for you to work on your project as well as at least one full class devoted to working independently and getting individual attention on your piece.

Recommended Reading

These texts are not required for class, but make great resources.

InDesign CS3 for Macintosh and Windows: A Visual QuickStart Guide
by Sandee Cohen (Peachpit Press)

Real World Adobe InDesign CS3
by Olav Martin Kvern and David Blatner

Adobe InDesign CS3 Classroom in a Book
by the Adobe Creative Team

Week One: May 28

Introduction to InDesign

Basic overview of the program: tools, palettes, how to find your way around, keyboard shortcuts, preferences, and basic troubleshooting
We will also be discussing the final project specifications and looking at examples of work made in InDesign

Week Two: June 4

Setting up your document

Page setup and layout: making new documents, spreads and pages, file types, importing images, rulers, guides, grids, how to work with frames

Week Three: June 11

Shapes and drawing

How to make shapes and transform them, align and distribute, fill and stroke, applying color, gradients, swatches, PMS vs. CMYK

Week Four: June 18

Typography

Working with text: importing and threading, formatting, wrapping text around an object, converting text to paths, character and paragraph styles, font management

Week Five: June 25

Master pages and more typography

Introduction to master pages, font characters and the glyphs palette, find/change, checking spelling, single-line vs. multi-line composer, optical margin alignment, leading and baselines, tabs and rules

Week Six: July 2

Complex objects

Drop shadows and feathering, cropping and clipping paths, step and repeat, compound paths, Illustrator paths in InDesign, tables

Week Seven: July 9

Interactivity

Creating interactive PDFs with hyperlinks and buttons, adding sound and QuickTime movies, setting transitions

Week Eight: July 16

Working Session

By this point, you will already have at least the beginnings of your final piece. Come to class prepared to work individually. Bring all artwork and font files with you, whether they are already placed in your document or not. I will be available for one-on-one meetings to help with any problems you may be having. This is also a great opportunity to get feedback from your classmates on your work.

Week Nine: July 23

Getting your files ready for output

Preflight, packaging, separations, colorbreaks, exporting as PDF, selecting paper stock

By the end of this class, your final files must be turned in to me for output. I'll bring the finished prints to our last class.

Week Ten: July 30

Wrap Up

This is an open class period to discuss any outstanding issues you've encountered or to answer any other questions or topics you'd like additional time for. We'll also have an informal critique of your final printed pieces. If you'd like any other design work you've done or your portfolio critiqued, please bring it/them to this class.

Please note: The instructor reserves the right to make changes to the syllabus during the semester.

Please note: The University of the Arts Continuing Education Program reserves the right to cancel or reschedule any course or to change the instructor. In the case of these circumstances, the university is not responsible for supplies that may be purchased in advance.

To have ACT 48 Activity Hours for this course reported to the Pennsylvania Department of Education (PDE) you must complete and return the Request for Activity Hours Submission Form to the UArts Continuing Studies Office and meet all requirements outlined by the PDE.